

Northwest Territories Tourism



- Thank you for allowing Northwest Territories Tourism to present here today
- My name is Jenni Bruce, Chair of Northwest Territories Tourism and I am accompanied today by Gerry LePrieur our Executive Director

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Barren Ground Caribou Presentation

- **Discuss impact on the Economy**
- **Preservation of the Industry**
- **Future of the Industry**

In our presentation I would like to discuss :

- The Impact on the Economy
- The need for the preservation of the Industry, and
- The future of the Industry

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Effect on the Economy

- Tourism NWT \$130.3 Million
- Hunting \$ 12.4 Million
- Barren Ground Outfitters \$ 4.0 Million

Tourism provide over \$130 million dollars into the NWT Economy. More than any other industry, considering the return on investment for dollars spent.

- Of that return on investment – over \$12.4 Million is a result of the Hunting Sector; and
- Barren – Ground Hunting provides \$4.0 Million of that total.

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- **Partner Recipients Include:**

- Airlines
- Hotels
- Restaurants
- Local Stores
- Arts and Crafts
- Guides and Camp Staff
- Communities
- **NWT Taxes – Education - Health**

- Taxes from this sector as with all tourism income provides new dollars to the economy
- We are not just talking losses to outfitters but to local businesses and communities
- And taxes derived from tourism and this sector provide support for government coffers that provide for Education and Health Benefits
- And still, we have not taken into consideration the loss of employment.

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Average Expenditures per Non-resident Barren Ground Caribou Hunter

Hotels	\$ 269.78
Activities, Entertainment	\$ 30.68
Souvenirs/Arts and Crafts	\$ 125.80
Groceries	\$ 10.45
Fuel	\$ 21.55
Dining	\$ 65.10
Vehicle Rental/Taxis	\$.66
Airfare within the NWT	\$ 283.57
<u>Other Expenses</u>	<u>\$ 44.30</u>
Total Spending while in the NWT	\$ 851.89
 Prepaid Costs	 \$ 5,596.75
Total Spending in the NWT	\$ 6,448.64

Data provide by Industry Tourism and Investment

Read the slide

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Preservation of the Industry

- **Recommendations Should Include:**
 - **Renewal of a BG Tag Allocation**
 - **Grand – Fathering of the Current Licences**
 - **Support for the Outfitters to Sustain their Current Infrastructure**

Barren – Ground Outfitters have built a reputation and solid industry

- We believe that when harvest numbers are stable again there should be a harvest within sustainable limits provided to those outfitting businesses affected at this time
- We hope that you do not provide false expectations; there was an expectation during earlier discussions with ENR that a tag reduction to 50 tags per operator was eminent however now that is not the case; and
- We hope that you make your decision based on sound scientific and traditional information
- We would appreciate recommendations that include support for the Grand – Fathering of Current Licences, and
- That you make supporting recommendations that provides for the maintenance of current key infrastructure of the Barren – Ground Outfitter Businesses.

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Future of the Industry

- **Economic Opportunities**
- **Opportunities for Aboriginal Ownership**
- **Partnership (Part of a Management Scheme)**
- **A Timely Decision**

- The future could provide the same economic opportunities as in the past - to develop and grow a thriving Outfitting Industry
- Previous NWT Governments saw that opportunity in the past and provided funding for the Businesses facing disaster today
- There are opportunities that can see Aboriginal Outfitting Organizations and Aboriginal Partnerships – Currently enjoyed by some Businesses
- Tourism businesses are not grown overnight, it take planning, marketing, nurturing and some assurance that there is viability for long term opportunities.

There needs to be a timely decision to allow Industry to :

- Notify clients and buyers
- Make plans to wind down
- Provide clients and Buyers with options for the future

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Thank you

We believe you have much to consider, with so much at stake

Once again thank you for your consideration.