

Wek'èezhii Renewable Resources Board Presentation
Northwest Territories Tourism



- Thank you for allowing Northwest Territories Tourism to present here today
- My name is Jenni Bruce, Chair of Northwest Territories Tourism and I am accompanied today by Gerry LePrieur our Executive Director

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Barren Ground Caribou Presentation

- **Discuss impact on the Economy**
- **Preservation of the Industry**
- **Future of the Industry**

In our presentation I would like to discuss :

- The Impact on the Economy
- The need for the preservation of the Industry, and
- The future of the Industry

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Effect on the Economy

• Tourism NWT	\$130.3 Million
• Hunting	\$ 12.4 Million
• Barren Ground Outfitters	\$ 4.0 Million

Tourism provide over \$130 million dollars into the NWT Economy. More than any other industry, considering the return on investment for dollars spent.

- Of that return on investment – over \$12.4 Million is a result of the Hunting Sector; and
- Barren – Ground Hunting provides \$4.0 Million of that total.

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- **Partner Recipients Include:**

- Airlines
- Hotels
- Restaurants
- Local Stores
- Arts and Crafts
- Guides and Camp Staff
- Communities
- NWT Taxes – Education - Health

- Taxes from this sector as with all tourism income provides new dollars to the economy

- We are not just talking losses to outfitters but to local businesses and communities

- And taxes derived from tourism and this sector provide support for government coffers that provide for Education and Health Benefits

- And still, we have not taken into consideration the loss of employment.

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Average Expenditures per Non-resident Barren Ground Caribou Hunter

Hotels	\$ 269.78
Activities. Entertainment	\$ 30.68
Souvenirs/Arts and Crafts	\$ 125.80
Groceries	\$ 10.45
Fuel	\$ 21.55
Dining	\$ 65.10
Vehicle Rental/Taxis	\$.66
Airfare within the NWT	\$ 283.57
<u>Other Expenses</u>	<u>\$ 44.30</u>
Total Spending while in the NWT	\$ 851.89
 Prepaid Costs	 \$ 5,596.75
<u>Total Spending in the NWT</u>	<u>\$ 6,448.64</u>

Data provide by Industry Tourism and Investment

Read the slide

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Preservation of the Industry

- **Recommendations Should Include:**

- **Renewal of a BG Tag Allocation**
- **Grand – Fathering of the Current Licences**
- **Support for the Outfitters to Sustain their Current Infrastructure**

Barren – Ground Outfitters have built a reputation and solid industry

- We believe that when harvest numbers are stable again there should be a harvest within sustainable limits provided to those outfitting businesses affected at this time

- We hope that you do not provide false expectations; there was an expectation during earlier discussions with ENR that a tag reduction to 50 tags per operator was eminent however now that is not the case; and

- We hope that you make your decision based on sound scientific and traditional information

- We would appreciate recommendations that include support for the Grand – Fathering of Current Licences, and

- That you make supporting recommendations that provides for the maintenance of current key infrastructure of the Barren – Ground Outfitter Businesses.

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Future of the Industry

- **Economic Opportunities**
- **Opportunities for Aboriginal Ownership**
- **Partnership (Part of a Management Scheme)**
- **A Timely Decision**

•The future could provide the same economic opportunities as in the past - to develop and grow a thriving Outfitting Industry

•Previous NWT Governments saw that opportunity in the past and provided funding for the Businesses facing disaster today

•There are opportunities that can see Aboriginal Outfitting Organizations and Aboriginal Partnerships – Currently enjoyed by some Businesses

•Tourism businesses are not grown overnight, it take planning, marketing, nurturing and some assurance that there is viability for long term opportunities.

There needs to be a timely decision to allow Industry to :

•Notify clients and buyers

•Make plans to wind down

•Provide clients and Buyers with options for the future

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Thank you

We believe you have much to consider, with so much at stake

Once again thank you for your consideration.